Publishing Coffeehouse: a Winning Outreach Event for Academic Libraries and College Faculty

**Problem Addressed**

Professors are under increasing pressure to publish. Libraries have resources and expertise that can assist in their efforts. How can libraries communicate their willingness and ability to help with faculty?

**Presenters:**
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Indiana University of Pennsylvania Libraries offered a writers coffee house as part of Research Week to highlight how library resources and consultations can help faculty in their writing and publishing efforts. Faculty and graduate and undergraduate students attended and showed enthusiasm for event. Event also set the stage for other outreach events in the future.

**April 2015**

**Publishing Coffeehouse is Offered in a Busy Area of the Library Lobby Near the Coffee Bar.**

**Outcomes Include:**
- Participants include faculty, and undergraduate and graduate students.
- Attendees show enthusiasm for event.
- Students and faculty reported they learned something that will help them in the publishing process offer to take information back to their professors.
- Students suggest other outreach events.

**January 2015**

**IUP Technology Day**

Librarians offer “Resources to Support Academic Writing and Publishing” session for faculty and graduate students.

**March 2015**

**SSHCEO Conference**

Librarians present on supporting faculty publication efforts through writing retreats. Participant mentions library lunch and learn series at her institution and her intention to do a “How Libraries Support Publication” session. IUP Librarians decide to offer a lunchtime coffee house called “Publishing Coffeehouse” for Research Week.

**March 2015 Invitation to Offer Event as Part of Research Week**

Invitation to do library event as part of Research Week is received. Planning begins for Research Week event that might attract more attendees. Considered offering food.

**Fall 2015**

**Outreach Initiatives**

- Series of Lunch and Learn Session
- Library support for Scholarship of Teaching and Learning Initiative
- Outreach for Contributions to IUP’s Institutional Repository